

IWD2024 Corporate Email & Intranet Templates

www.empowerhour.org.au

[Email templates](#)

[Intranet / website template](#)

Email templates

Save the Date / Event Invite
Timing: Once your fundraising page is set up – February 2024
Subject Line: #CountHerIn with Dress for Success this International Women's Day
Body: Dear <NAME>, As International Women's Day approaches (Friday, 8 March 2024), <COMPANY NAME> is excited to champion Dress for Success , an organisation that empowers women to achieve economic independence by providing professional attire, a network of support, and career development tools to women in need. This IWD we are supporting Dress for Success through their Empower Hour campaign to empower more women across Australia into employment. Join us for an Empower Hour event to celebrate International Women's Day: Day: Time: Format / event details: RSVP: We believe that by investing in women, we are not only improving the lives of individuals, but we are also strengthening our communities and building a better future for us all. We are calling on our generous employees to join us in supporting Dress for Success and the important work they do. For this International Women's Day, #CountHerIn and donate to empower a woman to change her future. Help us reach our goal of \$<GOAL> by sharing with your own networks, to transform even more Australian women's lives. You can make your donations to <COMPANY NAME>'s fundraising page at <UNIQUE URL>.

EMPOWERHOUR

BY DRESS FOR SUCCESS®

<COMPANY NAME> will be matching all donations made to this fundraising page, to double the impact we can make together. So, the more generous you are, the more generous we will be as well!

By supporting Dress for Success, we can make a real difference in the lives of vulnerable Australian women and help them achieve their goals. Together, let's support this important cause and celebrate the achievements of women on International Women's Day.

Kind regards,

<COMPANY CEO / CHARITY CHAMPION / FOUNDATION LEAD>

Visit <http://empowerhour.org.au> for more information.

Start of the Month / Event Reminder

Timing: 1 March 2024

Subject Line: #CountHerIn with Dress for Success and <COMPANY NAME>

Body:

Dear <NAME>,

Next week is International Women's Day and our event is coming up!

This year <COMPANY NAME> is championing [Dress for Success](#)'s grassroots [Empower Hour](#) campaign to support more women into employment across Australia.

Every year, Australian Dress for Success Affiliates support more than 5,000 women to enter or re-enter the workforce across the country. And with our support, they will continue to make sure even more women are provided with the professional attire, a network of support, and career development tools they need to find employment and financial independence.

Join us for an Empower Hour event to celebrate International Women's Day:

Day:

Time:

Format / event details:

RSVP:

Together, we can create greater impact. This International Women's Day, help us smash our goal of \$<GOAL> by donating to <COMPANY NAME>'s fundraiser at <UNIQUE URL>.

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BY DRESS FOR SUCCESS®

<COMPANY NAME> will be matching all donations made to this fundraising page. So, the more generous you are, the more impact we can have on transforming women's lives!

By supporting Dress for Success, we can make a real difference in the lives of vulnerable Australian women and help them achieve their goals. Together, let's support this important cause and celebrate the achievements of women on International Women's Day.

Kind regards,

<COMPANY CEO / CHARITY CHAMPION / FOUNDATION LEAD>

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Middle of the Month

Timing: Mid - March 2024

Subject Line: There's still time to champion Empower Hour with <COMPANY NAME>

Body:

Dear <NAME>,

International Women's Day 2024 was once again a huge day at <COMPANY NAME>, with <activations across our offices / a morning tea hosted at our CBD office / how you celebrated>. As it is now mid-March, we are also midway through our support of Dress for Success' mission to empower more women across Australia into employment through [Empower Hour](#).

We have raised \$<TOTAL> towards our target of \$<GOAL>, and your donation today can transform even more women's lives!

Donations can be made until the end of the month at <UNIQUE URL>.

By supporting Dress for Success, we can make a real difference in the lives of vulnerable Australian women and help them achieve their goals. Together, let's support this important cause and celebrate the achievements of women on International Women's Day.

Kind regards,

<COMPANY CEO / CHARITY CHAMPION / FOUNDATION LEAD>

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End of the Month push
Timing: from 25 March 2024
Subject Line: There's still time to champion Dress for Success with Empower Hour
Body: <p>Dear <NAME>,</p> <p>It's almost the end of March, which means it is almost the end of <COMPANY NAME>'s 2023 Empower Hour campaign.</p> <p>Thanks to our generous staff across Australia, your donations have helped us raise \$<TOTAL RAISED>.</p> <p>With <COMPANY NAME> matching all donations, this means double that total will go towards supporting women into employment through Dress for Success' holistic program of work wardrobe, job search and personal development workshops, and career coaching.</p> <p>It's not too late to make an even greater difference. Help us reach and exceed our goal of \$<GOAL> by donating before the end of the month at <UNIQUE URL>.</p> <p>Together, let's make a real difference in the lives of vulnerable Australian women, and empower them into employment and financial independence.</p> <p>Kind regards,</p> <p><COMPANY CEO / CHARITY CHAMPION / FOUNDATION LEAD></p> <p>Visit http://empowerhour.org.au for more information.</p>

Post Empower Hour Thank You
Timing: From April 2024
Subject Line: Thanks for championing Empower Hour with <COMPANY NAME> this IWD

EMPOWERHOUR

BY DRESS FOR SUCCESS®

Body:

Dear <Name>,

\$<TOTAL RAISED>. That's how much <COMPANY NAME>'s generous staff raised through our 2024 [Empower Hour](#) campaign!

This herculean effort will support [Dress for Success](#)' programs and services across Australia to help even more women overcome the barrier of unemployment, and support their journey to financial independence for them and their families. That's on top of the 5,000+ women already supported by Empower Hour.

<COMPANY NAME> is matching all donations, which means that we have been able to double this generosity, and support twice as many women into employment.

Your support has made a real difference in the lives of vulnerable Australian women. Thank you for being part of our work to #CountHerIn with Empower Hour this IWD.

Kind regards,

<COMPANY CEO / CHARITY CHAMPION / FOUNDATION LEAD>

Visit <http://empowerhour.org.au> for more information.

Intranet / website template

TITLE: Support Empower Hour and transform women's lives

This International Women's Day <COMPANY NAME> will champion [Empower Hour](#) with Dress for Success.

<COMPANY NAME> will be raising funds for [Dress for Success](#), an organisation that empowers women to achieve economic independence by providing professional attire, a network of support, and career development tools to women in need. By championing Empower Hour, <COMPANY NAME> will strengthen their impact by empowering more women across Australia into employment.

By investing in women, <COMPANY NAME> is not only improving the lives of individuals, but we are also strengthening our communities and building a better future for all Australians. We would like our generous employees to join us in supporting Dress for Success and the important work they do around International Women's Day and across the month of March.

EMPOWERHOUR

BY DRESS FOR SUCCESS®

For this International Women's Day, #CountHerIn and donate to empower a woman to change her future. Help us reach our goal of \$<GOAL> by sharing with your own networks, to transform even more Australian women's lives.

You can make your donations to <COMPANY NAME>'s fundraising page at <UNIQUE URL>.

<COMPANY NAME> will be matching all donations made during the month of March, to double the impact we can make. So, the more generous you are, the more lives we can change together.

By supporting Dress for Success, we can all make a real difference in the lives of vulnerable Australian women and help them achieve their goals. Together, let's support this important cause and celebrate the achievements of women on International Women's Day.

Visit <http://empowerhour.org.au> for more information.